



## Film Festival Rolls in Extra Cash for Local Economy

[Recommend](#) One person recommends this. [Sign Up](#) to see what your friends recommend.

Posted: Mar 06, 2013 6:38 PM CST  
 Updated: Mar 06, 2013 6:38 PM CST

By Leah Masuda - [email](#)

You need to download the latest version of flash player to use this player

[Need Help?](#)

SAN LUIS OBISPO COUNTY, Calif- Lights, camera, action! The San Luis Obispo International Film Festival is kicking off and it could be a bright way to roll in some extra cash for the local economy. Part of the event is really to get people in to SLO County and show it off. With the festival growing more and more people from out town are coming in, and people who live and work here are benefiting.

Josh Ekblom holds two jobs, he's a part-time server at the Copper Cafe and during this time of year the amount of customers walking through the door just isn't making the cut. "This is a slower time of year here so we come to work, its kind of like we walk around and we figure out if its too slow that we will drop somebody and we won't work as much," said Ekblom, a server at Copper Cafe.

When 7-thousand people roll into town to catch the flicks that changes. This is the second year in a row Rosemary and Michael Spencer, from Orange County, are attending the film festival. People coming from out of town coming to the festival has grown by nearly 30 percent since 2006. "There's so many things to do in the area, we love the beach and wine tasting, you know the town itself is great," said Rosemary Spencer, a SLO International Film Festival goer.

That's kind of the plan said Festival Director Wendy Eidson, to get people to know and love the central coast. That plan is working, attendance at the festival has nearly doubled in the last two years.

"It really has kind of blossomed into a county wide event, it used to be happening in just downtown San Luis Obispo but now we have really made the effort to take the festival to Paso Robles, Atascadero, Shell beach, Avila beach and also in San Luis," said Wendy Eidson, the Festival Director.

So for a local server like Ekblom, its not a red carpet salary but it sure helps. "It's a little more in the pocket, a little more extra spending money," said Ekblom.



ADVERTISEMENT

### Features



- Entertainment headlines
- Health news and updates
- Manage your finances
- Home & family features
- Check your horoscope!

**KCOY and KAFX are committed to helping non-profit organizations in the Central Coast.**

**Click Here if you would like your non-profit organization to be considered for a media grant.**

**ONE MILLION DOLLAR**  
**Community Investment**

What's on your mind?

submit

Be the first to comment.

ADVERTISEMENT

## News

### Fallen Officers

#### Lompoc Police Arrest Robbery Suspect

Updated:

Mar 07, 2013 1:04 PM CST

LOMPOC, Calif. - The Lompoc Police Department has arrested a suspect involved in the armed robbery the Circle K Store on February 10, 2013. Through its investigation, Lompoc Police determined Brandon

[More >>](#)

#### SB Co. Animal Services Looking For Rabbit Volunteers

Updated:

Mar 07, 2013 12:34 PM CST

SANTA BARBARA, Calif. - The Santa Barbara County Animal Shelter is seeking new volunteers to help run its Bunnies Urgently

Needing Shelter (B.U.N.S.), which is located at the Santa Barbara Shelter. The

[More >>](#)

#### SLO Police Arrest Woman Suspected of DUI and Crashing into a House

Updated:

Mar 07, 2013 9:17 AM CST

SAN LUIS OBISPO, Calif. - SLO Police arrest a woman who slammed her car into another car in a parked driveway. 23 year old

Cassandra Cheatham was booked into custody at 11:15pm Wednesday night. This is

[More >>](#)

#### Death Investigation near Templeton

Updated:

Mar 07, 2013 7:39 AM CST

San Luis Obispo County -- The San Luis Obispo County Sheriff's Office is investigating a suspicious death on Cloudy Meadow

Road in the Hidden Valley Ranch area West of Templeton. The Sheriff's Department

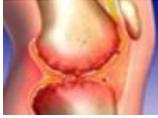
[More >>](#)



Homeowners in Texas may be eligible for 2.63%(2.66% APR) refinance rate for most credit types



Electricity "conspiracy" exposed. 1 weird trick to slash power bill. Watch now before it's banned.



Surprisingly simple solution to help your joints. See why these ingredients are flying off shelves



Houston - New rule allows thousands of Texas drivers to get insurance at a big discount.



Houston : New trick allows Texas drivers to get auto insurance as low as \$9



Myrtle Beach on sale. Save with room rates from \$44 per night & package specials at select resorts.



All content © Copyright 2000 - 2013 WorldNow and KCOY. All Rights Reserved. For more information on this site, please read our [Privacy Policy](#) and [Terms of Service](#).