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Foundation For Enterprise Development Launches New Documentary Film "We the Owners"

A documentary on the power of employee ownership and unleashing the entrepreneurial spirit

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SAN DIEGO and DENVER, Feb. 14, 2013 /PRNewswire-USNewswire/ -- The Foundation for Enterprise Development announced today that its documentary film, *We the Owners: Employees Expanding the American Dream*, is now available on DVD at www.wetheowners.com. The film, directed by Passage Productions, features the founders and employee owners from three innovative businesses: New Belgium Brewing, Namaste Solar, and DPR Construction.

To view the multimedia assets associated with this release, please click <http://www.prnewswire.com/news-releases/foundation-for-enterprise-development-launches-new-documentary-film-we-the-owners-190935011.html>

There is a pervasive feeling around the country that change is needed: a change in the way businesses are operated and a change that would allow every worker to benefit from the intellectual and sweat equity of the entire workforce. *We the Owners* provides a face and voice to the people who are part of this change — employees who are owners.

"The film captures the inspiring stories on founding companies, expansion, succession, recruitment and layoffs," said Mary Ann Beyster, executive producer. "These real-world stories demonstrate how to build and share ownership, link risk and reward, and work collaboratively to be profitable, innovative and sustainable. The companies illustrate a new business model for the next century."

In January, *We the Owners* was officially selected by the San Luis Obispo International Film Festival and presented at the U.S. Association for Small Business and Entrepreneurship annual conference. Private screenings also have been held across the country and the film will be debuted internationally next month during a European multicity tour throughout England, France and Scotland.

"Now more than ever, America needs to put to work every tool available for building and growing more businesses that achieve high financial performance, provide good jobs and rewarding careers, and are great places to work. *We the Owners* brings to life how employee ownership, one of the key tools in our arsenal, can contribute to this goal. So let's bring the voices of these owners to classrooms, boardrooms, community centers, and union halls across the country!" – Tom Kochan, MIT Sloan School of Management and co-director, MIT Institute for Work and Employment Research.

Watch the trailer, purchase the film and access free online resources: www.wetheowners.com. Join the conversation: www.twitter.com/wetheowners; www.facebook.com/wetheowners.

The Foundation for Enterprise Development is a non-profit organization with more than 25-years in advancing research, education, and consulting programs in entrepreneurship and employee ownership.

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