

SLO

FILM

FEST

2024

EST. 1993



WWW.SLOFILMFEST.ORG
SPONSORSHIP@SLOFILMFEST.ORG

SPONSORSHIP OPPORTUNITIES



ABOUT SLO FILM FEST

Nestled between the bustling cities of San Francisco and Los Angeles, SLO Film Fest is set in the scenic heart of California's Central Coast. Through our dedicated mission, we aim to celebrate diverse independent film, champion underrepresented voices, and elevate the region's cultural landscape by fostering deep community connections through the transformative power of cinema.

WHY SPONSOR?

It's simple. Our festival celebrates the art of storytelling and invites viewers to delve into diverse narratives that reflect our shared humanity. Aligning with our organization offers your brand the unique opportunity to foster meaningful connections with our passionate and engaged audience. Not only will your brand gain visibility, but your business will also stand out as a champion of the cultural enrichment of the Central Coast community, underscoring your commitment to both the arts and our vibrant audiences.

Discover a range of sponsorship opportunities tailored to resonate with your brand's vision—be it sponsoring a film, workshop, competition, or any of our dynamic events. We're committed to aligning with your objectives, making every sponsorship a collaborative success.

CONNECT

★ ENGAGE

INSPIRE

TOP 50 FILM
FESTIVALS

WORTH THE ENTRY FEE

"SLO Film Fest is a champion of independent filmmakers using the power of film to make people think about ways to improve the world and how to act" -MovieMaker Magazine



HOTEL
SAN LUIS
OBISPO



APRIL 25 – 30 // SAN LUIS OBISPO INTERNATIONAL FILM FESTIVAL

MEDIA & EXPOSURE

By aligning with the SLO Film Fest, sponsors receive amplified media exposure that extends their brand reach. This invaluable visibility not only enhances brand recognition but also positions our sponsors as community champions, fostering trust and loyalty among an engaged and discerning audience resulting in deeper community connections and stronger community relations for their business.

VARIETY

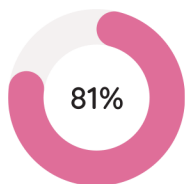
THE HOLLYWOOD REPORTER

abc NEWS

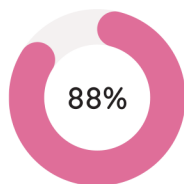
THE HUFFPOST

CBS NEWS

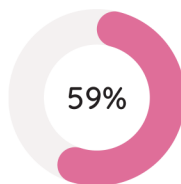
Los Angeles Times



Age 35+



College Educated



\$75K+ Annually

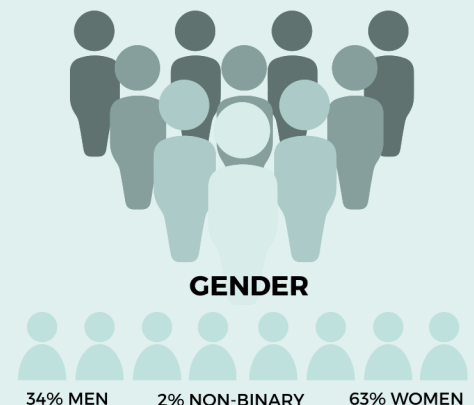
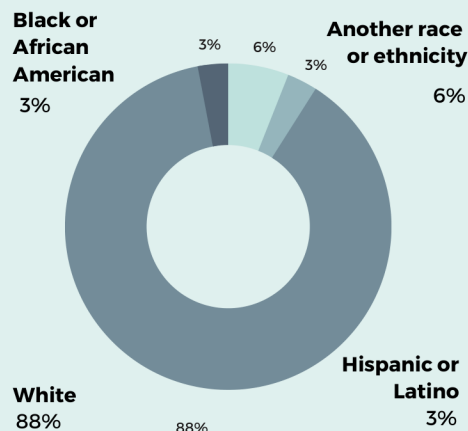


We have on going partnerships with these amazing local media outlets:

- KSBY
- 104.5 Coast FM
- 92.5 The Krush
- 96.5 KVEC
- 93.3 KZQZ
- New Times
- 98.1 KJUG
- The Tribune

86%

Of our audience members shared they love to support business that support arts & culture in their community



OPPORTUNITIES

- ✱ **BRANDED ACTIVATIONS**
- ✱ **SPECIAL EVENTS**
- ✱ **RED CARPETS EVENTS**
- ✱ **SPECIAL PROGRAMS**
- ✱ **WORKSHOP & PANELS**
- ✱ **FEATURE FILMS**
- ✱ **SHORT FILM BLOCKS**
- ✱ **CATERING**
- ✱ **TRANSPORTATION**
- ✱ **ACCOMODATION**
- ✱ **VENUE SPONSOR**
- ✱ **SOCIAL MEDIA CHALLENGES & CONTESTS**
- ✱ **LANYARDS & PASSES**
- ✱ **PROGRAM GUIDE ADS**
- ✱ **PRODUCT SAMPLING**



FESTIVAL

NEW!

DIGITAL ADVERTISEMENTS

- ✱ **TRAILER SPOT**
\$1000
- ✱ **VIRTUAL TRAILER SPOT**
\$500
- ✱ **SOCIAL MEDIA PACKAGE**
\$300

NEW!

PRINT ADS IN FESTIVAL GUIDE

- ✱ **1/4 PAGE AD**
\$400
- ✱ **1/2 PAGE AD**
\$700
- ✱ **FULL PAGE AD**
\$1000

APRIL 25 – 30 // SAN LUIS OBISPO INTERNATIONAL FILM FESTIVAL

BENEFITS

ON-SITE

	PRESENTING	EXECUTIVE	PRODUCER	DIRECTOR	CINEMATO-GRAPHER	LEAD ACTOR	SUPPORTING
	\$20K+	\$10K	\$7.5K	\$5K	\$2.5K	\$1.5K	\$750
EXCLUSIVE SPONSOR OF	ANNUAL FESTIVAL	RED CARPET EVENT	AWARD CEREMONY	EVENT	SPECIAL PROGRAM	FEATURE FILM	SHORT FILM
30-SECOND COMMERCIAL AD	★						
BRAND ACTIVATION	★						
LOGO INCLUDED ON STEP & REPEAT	★	★					
PRE-SHOW VIDEO REEL	★	★	★	★	★	NAME LISTED	NAME LISTED
VERBAL RECOGNITION AND THANK YOU	★	★	★	★	★	★	★

DIGITAL

EMAIL WITH SMALL AD	★	★	★	★	★		
LOGO FEATURED ON WEBSITE	★	★	★	★	★	NAME LISTED	NAME LISTED
SOCIAL MEDIA POSTS ACROSS PLATFORMS	★	★	★	★	★		
LOGO WITH LINK FEATURED IN FOOTER OF ALL FESTIVAL EMAILS	★						

PRINT

	FULL PAGE BACK COVER	FULL PAGE INSIDE FRONT COVER	HALF PAGE AD	QUARTER PAGE AD			
AD SPACE IN PROGRAM GUIDE							
LOGO IN PROGRAM GUIDE	★	★	★	★	★	NAME LISTED	NAME LISTED

Sponsorship packages can be customized to suit every budget

Please contact Chelsea Baumberger to discuss further opportunities

Chelsea@slofilmfest.org

CUSTOMIZE A PACKAGE!

ENDLESS POSSIBILITIES!



MEDIA PARTNERSHIPS



IN-KIND DONATIONS



GOODS & SERVICES



CASH DONATIONS



THANK YOU!

PLEASE CONTACT OUR DEVELOPMENT DIRECTOR
TO BEGIN DISCUSSING SPONSORSHIP OPPORTUNITIES

CHELSEA BAUMBERGER

CHELSEA@SLOFILMFEST.ORG